

# Call for Papers

## 1. Explanatory memorandum

The present summer university attempts to further delve into the debates we launched on the modernization of higher education since 2023, within the Faculty of Letters and Languages, following the extensive consultation process implemented by the Ministry of Higher Education and Scientific Research. Besides the traditional missions of the training institution, more operational approaches have been put in place thanks to the guidelines issued by the public authorities in recent years. To this end, the university will contribute to reinforcing the economic capacities of the country through:

- the development of human capital in the sense of strengthening the scientific and technical qualification of the population in training to support the high coefficient of productivity, innovation, and employability demanded by today's labor market.
- The determination of a nation's human capital; the latter being understood as "the skills and capacities that exist in a country's population, (...) the most important factor to guarantee long-term economic success, more than any other resource" (World Economic Forum – WEF, 2017), and this in a country as vast and promising as Algeria.
- Updating the teaching/learning posture to be positioned at the intersection of economic growth and the search for comparative advantages through adapted training, intelligent professionalization of a young population inclined to conquer new markets, and better competitiveness.
- Encouraging students to develop a professional and life project by aspiring to create their own micro-enterprise or choose a career path during their university studies, based on

initiative, cognitive flexibility, and a sense of creative audacity. The desired qualitative redeployment remains dependent, among other things, on the reconfiguration of the university pedagogical intervention mode imposed by this new approach in the higher education system policy. Dominated by conceptual, methodological, and pedagogical aspects, these meetings are called upon to identify new paradigms and pedagogical mechanisms in scientific relation to the external and internal relevance of training offers and their structuring, the renovation of pedagogical practices, student support methods, and evaluation procedures, both theoretical and practical.

Beyond the utility and relevance of the pedagogical systems in place, it is necessary to elucidate, at the level of our TECLANG laboratory, in terms of training engineering and pedagogical engineering, to be grasped within dynamics of intersectionality (economy, finance, services, industry, culture, education, local authorities...), the concepts and approaches used on both sides.

However, it is crucial, in this respect, to highlight, in their specificities and complementarities, the constituent elements of these new sectoral mechanisms, their doctrinal choices (sectoral orientation laws, action programs, general references, specific references...), the various options supporting their prospective studies and their pragmatic articulations. In the context of our summer university, we will question the role of university pedagogy in the establishment of the modernization of the university, all supported by methodological know-how challenges, and according to the components defined by De Ketele, such as "a system with complex interactions, as none of the components acts alone and, consequently, cannot be studied in isolation". To this end, the debates will focus on the design of programs,

curricula, and their implementation; scientific, disciplinary, and transversal contents; the organization of teaching and its evaluation methods; and finally, the redefinition and redeployment of the University's missions in its relationship with the economic, socio-cultural, and external environment... "Upstream, the curriculum; downstream, the results of pedagogical activities; transversally, the internal context factors (academic and student environment) and the external context factors (policies, social, cultural, economic)". Thanks to the two dimensions that cross the field of higher education, "diachronic" and "synchronic", we will submit to our analysis all aspects of this new university pedagogical configuration, the historical modalities of its curricular fixations, and the resulting impact on exit profile of learners.

This is to say that a series of questions run through the reflection of all the actors and pedagogical leaders on the determination of the exit profiles of the trainees.

However, it is worth noting that there is little reflection on the prerequisites of new students/high school graduates within the university, regardless of the field, program, or specialty. The same is true in many university systems around the world. "The high school-university transition is recognized, at an international level, as being a difficult time for students".

However, the types of constraints mentioned in the reflections contained in the World Development Report should be the subject of our debates, namely those inherent in transversal articulations, such as the mastery of linguistic and language skills, cognitive and technological know-how.

## 2. Axes:

It is essential to address the following topics:

1. Modernization of higher education and scientific research focused on the valorization of human capital and its impact on the economic and socio-cultural development of the country.



2 -Specific skills, both disciplinary and transversal, according to domains and fields, enabling future students to succeed in their studies by constructing their educational paths; being socially autonomous, capable, with informed awareness, of conceptualizing their professional and life projects.

3 -The role of disciplinary, multidisciplinary, interdisciplinary, and transdisciplinary approaches in foreign language education, modern skills, and cognitive sciences.

4 -Training and retraining actions for teachers and administrative staff, engaging them in the implementation of pedagogical reforms and their relationships with the dynamics driven by economic, cultural, social, and environmental changes.

5 -Internal and external mechanisms and arrangements to regulate the whole, capable of maintaining a delicate balance between the so-called "conservative" representations of the teaching and administrative staff and the new pedagogical practices induced by sectoral reforms and government action programs (creation of micro-enterprises, incubator programs, labeling, etc.).

6 -Digital pedagogy and the role of artificial intelligence in teaching and learning at disciplinary and transversal levels.

7 Evaluation of pedagogical outcomes and training offers.

8 -Evaluation of the training of English language trainers through the experience of English departments: pedagogical devices, assessments, and proposals.

9 -Terminal skills of the secondary cycle, which allow for the successful continuation of higher education, data on the failure rate of students in the first year of university: a comparative reading of national and foreign university systems,

### 3. Calendar and Important Information:

- Deadline for submission of communication proposals: April 15, 2024
- Notification of acceptance: May 15, 2024
- Publication of the final program: June 30
- Duration of communications: 20 minutes
- Languages of the conference: Arabic, English, French
- Venue: University of Boumerdès

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## Proposals' Submission:

Proposals should include the following information::

Title of the communication:.....  
Author's full name Position:.....  
Title.....  
Institutional affiliation:.....  
Abstract (300 words)

.....  
.....  
- Keywords (3-5 words) :.....  
Submissions should be accompanied by a brief bibliography sent to the following email addresses:

**pedagogieuniversitaire2024@gmail.com**

People's Democratic Republic of Algeria  
Ministry of Higher Education and Scientific Research  
M'hamed Bougara BOUMERDES University



1<sup>st</sup>

# Summer University

Organized by TECLANG Laboratory



## The modernization of higher education

## University pedagogy at the Service of Human Capital

July 2 and 3, 2024